

OUTLINE

FINANCIAL ESSENTIALS WORKSHOP

Whether you want to get a better handle on your numbers, diversify your revenue, plan for the future or navigate the current economic climate, this practical hands-on workshop has been built for you.

Designed specifically for Queensland landscaping businesses and delivered by TAFE Queensland in partnership with Landscape Queensland, this workshop helps you make informed decisions for your business, your team, and your future.

This high-value program combines a full day face-to-face workshop with two bonus virtual follow-up sessions. The virtual sessions cover diversifying your revenue streams to stay resilient when work slows, and business planning, budgeting and forecasting to help you manage cash flow and plan for seasonal demand. Together, all three sessions give business owners, sole traders and non-financial professionals the ongoing support to confidently interpret financial information, meet compliance obligations, and make practical decisions that support long-term sustainability and growth.

Presented by Peter Baskerville, TAFE Queensland's small business and entrepreneurship expert. Peter has owned and operated more than 30 businesses and facilitates highly interactive sessions incorporating practical case studies and real-world scenarios relevant to the landscaping sector. Participants will be encouraged to apply concepts directly to their current business challenges, ensuring the learning is meaningful, relevant, and results-focused.

LEARN

Full Day Workshop – Financial Essentials

Gain a clear understanding of core financial concepts, including:

- Understanding your numbers – the three financial statements made simple
- Job Costing and Quoting for Profit
- Cash Flow Management – Getting paid on time
- Pricing Strategy and Competitive Positioning
- Managing Labour and Subcontractor Costs
- QBCC Minimum Financial Requirements – staying licensed and compliant

Plus x 2 Bonus Virtual Sessions

Virtual Session 1 – Diversifying Revenue Streams

Rethink your business model and equip yourself with practical strategies to tap into new client segments and stay resilient when work slows.

Virtual Session 2 – Business Planning, Budgeting and Forecasting

Gain a clear understanding of your business model and equip yourself with practical tools to forecast profit, manage cash flow, and plan for seasonal demand.

DETAILS

Date & Time

Full Day Workshop
Wednesday 13 May 2026
8am – 4pm

Location

TAFE Queensland
Mt Gravatt Campus

Details

Catering Provided
Free Parking

Virtual Session 1
Tuesday 19 May 2026

Live & Recorded VIA Zoom

Virtual Session 2
Tuesday 26 May 2026

Live & Recorded VIA Zoom

COST

Funding Support

CSQ funding helps reduce the cost of training, making upskilling more accessible for Queensland's construction industry. Eligible businesses may access up to \$195.00 (ex. GST) in funding for **one participant per business***.

Additional attendees are welcome at full price.

Funded Price: \$130.00 (incl. GST) per person*

Full Price: \$345.00 (incl. GST) per person

PROUDLY SUPPORTED BY



**This workshop is proudly supported through funding from Construction Skills Queensland (CSQ), helping make professional development more accessible for eligible small to medium construction businesses across Queensland. CSQ funding is limited to one participant per eligible business and must meet eligibility criteria. Please check eligibility with Landscape Queensland. This course is a non-accredited course. Participants will receive a Statement of Completion.*