

Census 2026

**On Census night
"Landscape" will
make the difference**



This Census, make "Landscape" part of your job title.

Every five years, Australia counts its workforce.

How you describe your job on Census Night determines how the landscaping industry is counted, funded and supported for the next five years.

The problem is that most landscape workers are getting lost in the mix. When you write "labourer," "gardener," or "contractor" - you disappear into a category that does not represent you or the landscape industry.

What is at stake

The workforce data collected from the Census is what the government uses to make decisions on training, funding, apprenticeship investment and skills recognition. When our industry is undercounted, it means that we can miss out on being included in those decisions.

Big Impact

All jobs are assigned an OSCA code which classifies them to an industry. It's never been more important to add the word Landscape to your job title. Landscape Queensland has been working with Skills Insight, Build Skills Australia and government to secure the right OSCA classifications for our industry. Accurate Census reporting is one of the most powerful things we can do as an industry, to support that work.

**Census Night:
Tuesday 11
August**



Find out more

If you work in:

- Landscape Construction
- Landscape Maintenance
- Landscape Horticulture
- Landscape Environmental
- Landscape Design
- Landscape Supply

**Add "Landscape"
to your job title.**

**One small change.
BIG impact.**





I am a landscaper.

**On Census night
add **Landscape** to
your occupation**

Don't let the Census guess your job!

**Census Night:
Tuesday 11
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[Find out more](#)

LANDSCAPE CONSTRUCTION

Who are you?

Landscape Construction Workers | Apprentices |
Crew Leaders | Supervisors | Estimators | Project
Managers | Self-Employed Construction Operators

What to write if:

You are self-employed. You run your own business.

- Write your occupation as: Landscape Construction Worker or Landscape Construction Contractor.
- *Don't write 'business owner' or 'director'.*
- For tasks: Describe what you build e.g. retaining walls, paving, fencing, outdoor structures, drainage etc.

You hold a Certificate IV in Landscape Construction Management or Building and Construction.

- Your qualification reflects construction site supervisor-level skills.
- Write your occupation as: Landscape Construction Supervisor or Landscape Construction Site Supervisor.
- *Don't write 'landscape gardener'.*

You lead a crew and/or supervise landscape construction sites?

- Your qualification reflects construction site supervisor-level skills.
- Write your occupation as: Landscape Construction Supervisor or Landscape Construction Site Supervisor.
- *Don't write 'landscape gardener'.*

The Census will ask you 4 Employment Questions

1 Your Occupation

Landscape (Construction)

Be specific – include “Landscape”

If you don't, Census will guess your job and may classify you in the wrong industry meaning you won't be counted in the Landscape sector.

You might also be a: Structural Landscaper | Landscape Tradesperson | Landscape Construction Worker | Landscape Construction Crew Leader | Landscape Construction Supervisor | Landscape Foreman | Landscape Estimator | Landscape Project Manager | Landscape Construction Apprentice

2 Your tasks?

What you do each day in your role.

“Construct retaining walls, fencing, paving, drainage systems and outdoor structures. Operate machinery. Read construction plans.”

“Install irrigation systems, prepare sites, lay paving, build decks and pergolas.”

“Supervise landscape construction crews on residential or commercial sites. Coordinate subcontractors, manage safety compliance and oversee delivery to specification.”

“Estimate costs, prepare quotes and manage project delivery for landscape construction contracts.”

3 Your Industry?

Landscape Construction Services

4 Your services?

Residential or Commercial landscape construction.

I am a Landscape Gardener.

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add **Landscape** to
your occupation

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LANDSCAPE PARKS & GARDENS / MAINTENANCE

Who are you?

Landscape Maintenance Workers | Landscape Gardeners
Maintenance Supervisors | Parks and Grounds Workers
Local Government Employees | Council Contractors
Parks Supervisors Managing Public Open Spaces.

What to write if:

You are self-employed. You run your own business.

If you spend most of your working time doing hands-on maintenance work:

- Write your occupation as: Landscaper (Maintenance)
- *Don't write 'business owner' or 'director'.*
- For tasks: Describe what you do in the field: mowing, pruning, planting, irrigation, chemical application

If you spend most of your time managing staff and running the business rather than doing the physical work:

- Write your occupation as: Landscape Services Manager or Grounds Maintenance Manager.
- For tasks: "Manage scheduling, staffing and contracts for a landscape maintenance business. Oversee site quality and client relationships."

Working directly for council or as a contractor on council sites?

- Your occupation is what you do, not who you work for. Whether you are on council payroll or engaged through a contractor:
- Write your occupation as: Landscape Parks and Grounds Worker, Landscape Grounds Maintenance Worker or Landscape Parks and Gardens Supervisor, Landscape Maintenance Contractor or Landscape Local Government Worker
- *Don't write: Your employer name or 'council worker', 'gardener' or 'maintenance'*

The Census will ask you 4 Employment Questions

1 Your Occupation

**Landscaper (Maintenance)
/ Landscape Parks &
Grounds Worker**

Be specific – include "Landscape"

If you don't, Census will guess your job and may classify you in the wrong industry meaning you won't be counted in the Landscape sector.

You might also be a: Landscape Gardener | Landscape Maintenance Gardener | Landscape Grounds Maintenance Worker | Landscape Maintenance Supervisor | Landscape Parks Officer | Landscape Parks and Gardens Supervisor

2 Your tasks?

What you do each day in your role.

"Mow, prune, plant and fertilise. Maintain lawns, garden beds and irrigation systems for residential and commercial clients."

"Maintain public parks, sportsfields and recreational grounds. Manage turf, trees, irrigation and garden beds."

"Supervise a parks maintenance team. Manage contracts, schedules and safety compliance for council open spaces."

3 Your Industry?

**Landscape Garden Maintenance /
Landscape Parks and Gardens**

4 Your service?

**Parks and Open Spaces Landscape
Services / Landscape Maintenance**

I am a Landscape Horticulturist

On Census night
add **Landscape** to
your occupation



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[Find out more](#)

LANDSCAPE HORTICULTURE

Who are you?

Horticulturalists | Amenity Horticulturalist

What to write if:

You are self-employed. You run your own business.

- Write your occupation as: Landscape Maintenance Worker or Landscape Maintenance Contractor.
- *Don't write 'business owner' or 'director'.*
- For tasks: Manage landscape horticulture teams. Apply horticultural knowledge to assess plant health, specify treatments and oversee seasonal planting programs.

Work in horticulture maintenance?

If you hold a horticulture qualification and apply that knowledge in a landscape or amenity setting:

- write your occupation as Landscape Maintenance Horticulturalist or Amenity Horticulturalist.

Why?

This will distinguish your skills from general maintenance work.

- For tasks, write: "Apply horticultural knowledge to maintain and improve landscape plantings. Identify pests and diseases, implement plant health programs, select appropriate plant species, manage irrigation and soil nutrition for residential and commercial gardens."
- *Don't write: Horticulturalist alone (without a landscape context), as this may code to agricultural horticulture classifications rather than the landscape industry.*

The Census will ask you 4 Employment Questions

1 Your Occupation

Landscape Horticulturist

Be specific – include "Landscape"

If you don't, Census will guess your job and may classify you in the wrong industry meaning you won't be counted in the Landscape sector.

You might also be a: Landscape Horticultural Gardener | Amenity Horticulturalist | Landscape Gardener

2 Your tasks?

What you do each day in your role.

"Apply horticultural knowledge to maintain plant health. Diagnose pests and diseases. Manage seasonal planting programs."

3 Your Industry?

Landscape Horticulture

4 Your service?

Residential or Commercial Horticultural Services

WHY IT MATTERS

Horticulturalist alone (without a landscape context) may be coded to agricultural horticulture classifications rather than the landscape industry. This can affect funding, training and recognition.

I am a landscape Environmental Worker.

On Census night
add **Landscape** to
your occupation

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Find out more

LANDSCAPE ENVIRONMENTAL WORKER

Who are you?

Revegetation specialists | Ecological Restoration Practitioners | Weed Management Officers | Bushland Restoration Workers | Environmental Horticulturalists.

What to write if:

You are self-employed. You run your own business.

- Write your occupation as: Landscape Environmental Worker or Landscape Environmental Contractor.
- *Don't write 'business owner' or 'director'.*
- For tasks: Describe what you build e.g. retaining walls, paving, fencing, outdoor structures, drainage etc.

Bush regenerator or habitat restoration worker?

- Write your occupation as: Bush Regenerator
- *Don't write 'labourer' or 'gardener'.*
- For tasks: Write "Remove invasive weeds using manual and chemical methods. Restore native bush ecosystems through targeted planting and habitat management. Monitor revegetation progress and adjust programs to support biodiversity outcomes."

Why?

- Bush Regenerator has its own dedicated occupation classification

The Census will ask you 4 Employment Questions

1 Your Occupation

Landscape Environmental Worker

Be specific - include "Landscape"

If you don't, Census will guess your job and may classify you in the wrong industry meaning you won't be counted in the Landscape sector.

You might also be a: Revegetation Specialist | Ecological Restoration Practitioner | Weed Management Officer | Bush Regenerator | Bushland Restoration Worker | Environmental Horticulturalist

2 Your tasks?

What you do each day in your role.

"Vegetate degraded land using native species. Control invasive weeds. Restore bushland ecosystems."

"Manage weed and pest programs across natural areas. Apply herbicide treatments. Maintain biodiversity offset sites."

3 Your Industry?

Landscape Environmental Services

4 Your service?

Ecological restoration and revegetation services.

Environmental land management, weed control, native planting, biodiversity"

WHY IT MATTERS

Accurate responses for your occupation is how our industry gets counted and how it makes a case for: **Funding | Training | Recognition**

I am a Landscape Supplier.

On Census night
add **Landscape** to
your occupation

Don't let the Census guess your job!



LANDSCAPE SUPPLIER

Who are you?

Landscape Supply Yard Workers | Materials Sales Consultants | Landscape Trainers | Yard Operators
Landscape Supplies Delivery Drivers | Counter Staff
at Landscape Supply Businesses.

What to write if:

- You are self-employed. You run your own landscape supply business.** occupation as: Landscape Supply Yard Operator or Landscape Supplies Business Operator.
- Don't write *Landscape and Garden Supplies*.
 - For tasks: Describe what your business does e.g. Supply soils, mulch, aggregates, pavers, turf, plants and landscape materials to residential and commercial landscaping contractors and homeowners." etc.

You are working in the landscape supply industry.

- Write your occupation as: Landscape Supply Yard Operator, Landscape Supplies Sales Consultant or Landscape Materials Delivery Driver.
- Don't write: *Driver, Retail or Shop Assistant*
- For the business description, write: Landscape and Garden Supplies.

WHY?

Because there is no dedicated occupation code for supply yard and landscape materials roles, you can use a landscape descriptive title to ensure that you are counted in the Landscape sector.

The Census will ask you 4 Employment Questions

1 Your Occupation

Landscape Supplier / Sales

Be specific - include "Landscape"

If you don't, Census will guess your job and may classify you in the wrong industry meaning you won't be counted in the Landscape sector.

You might also be a: Landscape Supply Yard Workers | Landscape Materials Sales Consultants | Landscape Trainers | Yard Operators | Landscape Supplies Delivery Drivers | Landscape Heavy Machinery Operator | Counter Staff at Landscape Supply Businesses.

2 Your tasks?

What you do each day in your role.

"Receive, store and dispatch landscape materials. Operate a forklift, manage stock levels and assist trade customers at a landscape supply yard."

"Advise landscape contractors and homeowners on materials selection. Process orders, manage quotes and coordinate delivery of soils, mulch, aggregates, pavers and plants."

"Deliver landscape materials including soils, mulch, pavers, turf and aggregates to residential and commercial landscaping sites."

3 Your Industry?

Landscape Construction Services | Landscape Gardening

4 Your service?

Landscape and Garden Supplies - Supply of soils, mulch, aggregates, pavers, turf and plants to landscape contractors and homeowners

I am a Landscape Designer

On Census night
add **Landscape** to
your occupation



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LANDSCAPE DESIGNER

Who are you?

Landscape Designers | Garden Designers |
Design Consultants | Design-Build
Practitioners.

What to write if:

You are self-employed. You run your own business.

- Write your occupation as: Landscape Designer or Landscape Design Contractor.
- *Don't write 'business owner' or 'director'.*
- For tasks: Describe what you design e.g. residential outdoor spaces. Prepare concept plans, construction drawings and planting plans. Consult with clients and oversee implementation etc.

WHY IT MATTERS

'Designer' alone (without a landscape context) may be coded to a creative industries classifications rather than the landscape industry. This can affect funding, training and recognition.

The Census will ask you 4 Employment Questions

1 Your Occupation

Landscape Designer

Be specific - include "Landscape"

If you don't, Census will guess your job and may classify you in the wrong industry meaning you won't be counted in the Landscape sector.

You might also be a: Landscape Garden Designer | Landscape Design Consultant | Landscape Designer (Design-Build) | Landscape Draftsperson

2 Your tasks?

What you do each day in your role.

"Design residential outdoor spaces. Prepare concept plans, construction drawings and planting plans. Consult with clients and oversee implementation."

"Design and build residential gardens. Develop design concepts, prepare plans and manage construction crews."

3 Your Industry?

Landscape Design Services

4 Your service?

Building and Landscape Designers and Technicians