



QUEENSLAND **Landscape** *Life*

The Queensland Landscaping Industry Magazine

Media Kit





The Queensland Landscaping Industry Magazine

LANDSCAPE QUEENSLAND INDUSTRIES ASSOCIATION

Landscape Queensland is the recognised peak body for the industry in this state. As a membership-based organisation, Landscape Queensland represents the interests of landscape and garden maintenance business owners and also industry specifiers and suppliers of a wide range of products and services.

Having direct access to some 2000 landscape industry businesses large and small from throughout the landscape industry supply and demand chain, Landscape Queensland is well-positioned to help you reach your target market and to build and strengthen relationships whilst increasing your company's brand awareness and profile

QUEENSLAND LANDSCAPE LIFE THE MAGAZINE FOR THE LANDSCAPE INDUSTRY!

Queensland Landscape Life is a digital publication that showcases all things landscaping. Each edition includes new products, design trends and articles featuring landscaping projects and industry profiles. In November each year, our special Awards Edition is dedicated to the Landscape Queensland Construction Excellence Awards and highlights winning projects and all category finalists together with our industry partners and sponsors.

Queensland Landscape Life is a broad-reaching publication with an audience that includes business owners, contractors, suppliers, specifiers, designers, consumers and a diverse range of stakeholders positioned in and around the broader landscape industry. The online magazine is hosted via ISSUU and will be distributed by Landscape Queensland using multiple communication channels in order to achieve maximum coverage.

Landscape Queensland consistently achieve well beyond industry benchmarks in our opening rates and industry engagement. Queensland Landscape Life is the perfect platform to get your message through to the wider landscape Industry and its many stakeholders.

2023 IMPORTANT DATES

ISSUE	Booking Deadline	Content Deadline	Published
Autumn 2023	30 Apr 2023	10 May 2023	Autumn 2023*
Spring 2023	18 August 2023	31 August 2023	Spring 2023*

Awards Special Edition Partnership Correspondence 30 September 2023 November 2023*

*Please note that the above dates for events and deadlines are accurate as of the time of publication but are subject to change at the discretion of Landscape Queensland. Further editions or updates may be advised as necessary. Please register your interest for future editions with megan@landscapequeensland.com.au

Advertisement Rate per edition

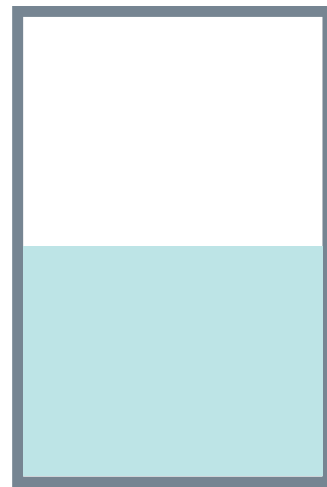
Advertisement Size	Member Rate	Non-Member Rate
Full Page	\$800 + GST	\$1600 + GST
Half Page	\$500 + GST	\$1000 + GST

November/December Edition advertisements are exclusive to Award Program Sponsors. Please contact the LQ team for more information about Partnership & Sponsorship options.

AD SIZES



FULL PAGE
297mm (h) x 210mm (w)



HALF PAGE HORIZONTAL
132mm (h) x 210mm (w)

AD REQUIREMENTS

Final artwork should be supplied in PDF and PNG format.
The artwork supplied should be high resolution for quality online display.
Minimum image resolution 300 dpi.

As the magazine is in an online format, artwork should be to the ad size, bleed is not required. Please be mindful of text not appearing close to ad margins.
Member contractors and suppliers should display their member logo in the ad, please contact LQ should you require a copy.
QBCC licence numbers should be visible in the advert, if applicable.



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Read Past Editions Here



Issue 3
Spring 2022

The Queensland Landscaping Industry Magazine



Spring Edition

ABN 92 439 102 270

Photo Credits:

Front Cover - Definition Landscape & Design

Back Cover - Dorset Bottega

Previous Edition Cover - Brooke's Blooms