



QUEENSLAND  
 **Landscape** *Life*

The Queensland Landscaping Industry Magazine

*2022 Media Kit*  
*Online Magazine*

  
**Landscape**  
**Queensland** Industries  
Assoc. Inc.



**The Queensland Landscaping Industry Magazine**

## **LANDSCAPE QUEENSLAND INDUSTRIES ASSOCIATION**

Landscape Queensland is the recognised peak body for the industry in this state. As a membership-based organisation, Landscape Queensland represents the interests of landscape and garden maintenance business owners and also industry specifiers and suppliers of a wide range of products and services.

Having direct access to some 2000 landscape industry businesses large and small from throughout the landscape industry supply and demand chain, Landscape Queensland is well-positioned to help you reach your target market and to build and strengthen relationships whilst increasing your company's brand awareness and profile

## **QUEENSLAND LANDSCAPE LIFE THE MAGAZINE FOR THE LANDSCAPE INDUSTRY!**

Queensland Landscape Life is a quality digital publication that showcases all things landscaping. Each edition will include new products, design trends and articles featuring landscaping projects and industry profiles. In November each year, our special Awards Edition is dedicated to the Landscape Queensland Construction Excellence Awards and will highlight winning projects and all category finalists together with our industry partners and sponsors.

Queensland Landscape Life is a broad-reaching publication with an audience that includes business owners, contractors, suppliers, specifiers, designers, consumers and a diverse range of stakeholders positioned in and around the broader landscape industry. The online magazine is hosted via ISSUU and will be distributed by Landscape Queensland using multiple communication channels in order to achieve maximum coverage.

Landscape Queensland consistently achieve well beyond industry benchmarks in our opening rates and industry engagement. Queensland Landscape Life is the perfect platform to get your message through to the wider landscape Industry and its many stakeholders.

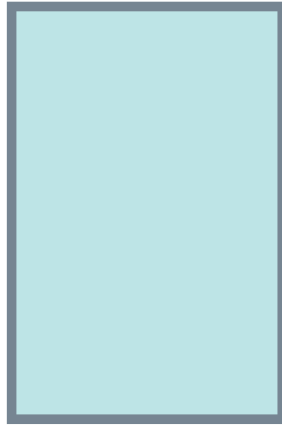
# 2022 IMPORTANT DATES

Edition	Booking Deadline	Content Deadline	Published
Autumn 2022	1 March 2022	18 March 2022	Autumn 2022*
Spring 2022	1 July 2022	31 July 2022	Spring 2022*
Awards Special Edition	Partnership Correspondence	12 October 2022	November 2022*

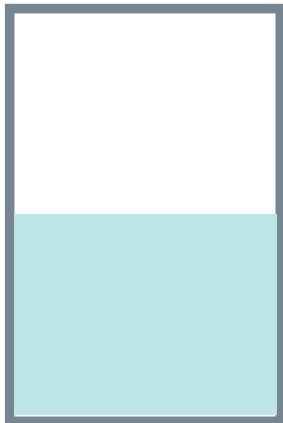
\*The above dates are subject to change at the discretion of Landscape Queensland.



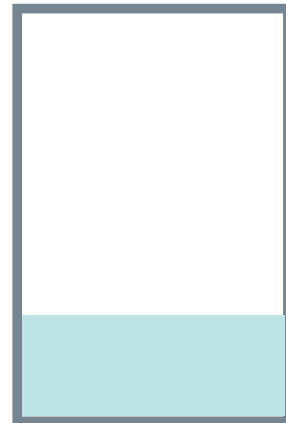
## AD SIZES



FULL PAGE  
297mm (h) x 210mm (w)



HALF PAGE HORIZONTAL  
132mm (h) x 210mm (w)



QUARTER PAGE HORIZONTAL  
65mm (h) x 210mm (w)

## AD REQUIREMENTS

Final artwork should be supplied in PDF and PNG format.  
The artwork supplied should be high resolution for quality online display.  
Minimum image resolution 300 dpi.

As the magazine is in an online format, artwork should be to the ad size, bleed is not required. Please be mindful of text not appearing close to ad margins.  
Member contractors and suppliers should display their member logo in the ad, please contact LQ should you require a copy.  
QBCC licence numbers should be visible in the advert, if applicable.

## 2022 ADVERTISING RATES

### Advertisement Rate per edition

Advertisement Size	Member Rate	Non-Member Rate
Full Page	\$800 + GST	\$1600 + GST
Half Page	\$500 + GST	\$1000 + GST
Quarter Page	\$250 + GST	\$500 + GST

## Communication Packages

Communication Packages can be stand-alone or incorporated into a 2022 Landscape Queensland Partnership option. The LQ Communications packages provide a wide range of coverage and are of great value if you are looking at advertising in our Industry magazine Queensland Landscape Life.

The packages include great value bundle advertising in the industry online magazine Queensland Landscape Life, as well further communications such as EDM's and social media exposure. Landscape Queensland consistently achieve well beyond industry benchmarks in our EDM opening rates and industry engagement.

For more information about Communication package options or Partnerships please contact the LQ team.



*Grow your Connections  
in the Landscaping Industry*





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1300 883 966

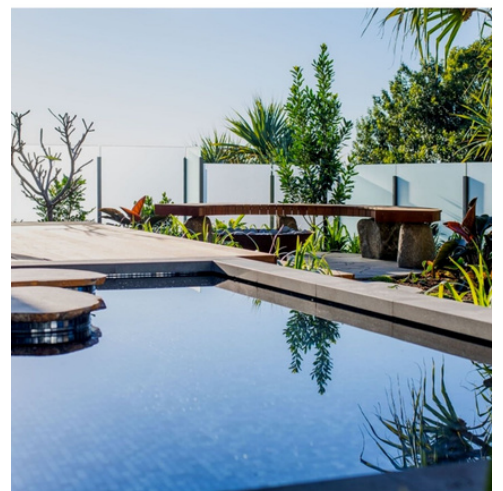
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Connect with us



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Issue 1  
November 2021



**The 2021 Awards Issue**

ABN 92 439 102 270

Photo Credits:  
Front Cover - Living Style Landscapes  
Inside - Brooke's Blooms  
Back Cover - Harmony Landscapes  
Previous Edition Cover - Earth Creation Landscapes