



2013 Awards Sponsorship Packages

“Exceeding Expectations”

Sponsorship Proposal

About Landscape Queensland

It is estimated that the landscape and garden maintenance industries in Queensland are conservatively worth some \$2.3 billion dollars per annum. The landscape industry sits at the hub of the \$4.4 billion Lifestyle Horticultural industry in Queensland which employs in excess of 28000 people state wide. In addition to landscape, lifestyle horticultural includes industries such as nursery, turf, garden maintenance, design, arboriculture, irrigation and others who together make up a strong and professional supply and demand chain.

Landscape Queensland Industries Association Inc. is the peak body for the industry in this state. Its members include businesses large and small from throughout the Lifestyle Horticultural supply and demand chain. Landscape Queensland represents its members and promotes the benefits of landscaping to government, consumers and stakeholders.

Having direct access to some 2000 landscape industry businesses throughout the state makes Landscape Queensland well positioned to help you reach your target market, build and strengthen relationships and increase your companies brand and profile.

Sponsorship Benefits

Partnering with Landscape Queensland is the ideal way to broaden your competitive edge. A sponsorship will assist you to:

- Improve your bottom line
- Communicate your message to your target market
- Create face to face sales opportunities for your sales staff
- Develop closer and stronger relationships with you existing and potential customers
- Showcase your products and services and launch new products
- Demonstrate that you are part of and support the industry
- Differentiate you from your competitors
- Effectively and efficiently reach a highly fragmented market
- Improve your image, prestige and credibility

2013 Landscape Queensland Construction Excellence Awards

Nothing says “prestige, strength and industry leader” like being part of an industry awards night. Our Landscape Construction Excellence Awards celebrate the “best of the best” and feature high quality entertainment and a fast paced evening attracting the decision makers and key contacts for the industry. In addition to networking and branding, significant goodwill is generated at this gala event. As an award sponsor, your company will be recognised throughout the program from launch to post award program from launch to post award promotions.



Event Information

Format: Black Tie Dinner, MC and Quality entertainment
Date: Saturday 2 November 2013
Time: 6.30pm
Where: Grand Ball Room, Brisbane City Hall

Landscape Queensland takes pride in recognising those businesses that raise the calibre of work done within the industry, by hosting a gala awards night every year. This event attracts hundreds of industry delegates to a night of celebration, great food and entertainment. We offer your business a unique opportunity to interact with these key decision makers and attach your brand to this highly respected industry event.

Award Categories available for Sponsorship:

| Category | Detail |
|---|---|
| Residential 1 | Projects of total cost up to \$40,000 |
| Residential 2 | Projects of total cost between \$40,001 and \$80,000 |
| Residential 3 | Projects of total cost between \$80,001 and \$120,000 |
| Residential 4 | Projects of total cost above \$120,001 |
| Contractor Design & Construct 1 | Residential projects of total cost up to \$80,000. The project must be both designed and constructed by the contractor. <i>*Refer to entry guidelines</i> |
| Contractor Design & Construct 2 | Residential projects of total cost above \$80,001. The project must be both designed and constructed by the contractor. <i>*Refer to entry guidelines</i> |
| Architect Designed Construction | Residential projects of any value. The project was designed by an external party but constructed by the contractor. <i>*Refer to entry guidelines</i> |
| Commercial 1 | Projects of total cost up to \$100,000 |
| Commercial 2 | Projects of total cost \$100,001 to \$200,000 |
| Commercial 3 | Projects of total cost between \$200,001 to \$500,000 |
| Commercial 4 | Projects of total cost between \$500,001 to \$1 million |
| Million Dollar Plus | Any residential or commercial project valued at more than \$1 million |
| Best Landscape Feature – Residential | Open value - Submission should focus on a particular landscape feature, that is, a single element of the total job. |
| Best Landscape Feature – Commercial | Open value - Submission should focus on a particular landscape feature, that is, a single element of the total job |
| Maintenance | Domestic / commercial/ industrial project where horticultural and / or other maintenance services not part of a Landscape Contract |
| Irrigation | Open value - Submission should emphasize correct irrigation design, installation, water efficiency and site and plan requirements. |
| Environmental Value Commendation | Open value - Entries from all categories will be assessed for their contributions to environmental awareness, integration and improvement |
| Landscape Industry Training Award | Entries from individuals, contractors or suppliers who have implemented a successful training initiative within Queensland's landscape industry within the last 3 years. |
| Landscape Industry Trainee Award | Entries received should highlight the outstanding achievements of an individual with respect to work skills, academic grades, attitude to work and professional approach. |
| Landscape Industry Apprentice of the Year Award | Entries received should highlight the outstanding achievements of an individual with respect to work skills, academic grades, attitude to work and professional approach. |
| Landscape Construction of the Year | Winning projects from categories 1,2,3,4,8,9,10,11,& 12 will be considered for this prestigious award. |

Sponsorship options & inclusions matrix

| Inclusions | VALUE \$ | Awards Dinner Entertainment Sponsor \$8,000 + GST | Awards Dinner Beverage Sponsor \$5,000 + GST | Awards Category Sponsor \$3,500 + GST |
|--|-------------|--|---|--|
| Sponsorship of one (1) excellence award (your selection where possible), presented by your representative, logo feature on the award | \$2,000 | | | ✓ |
| Logo on all award documentation and communication | \$500 | ✓ | ✓ | ✓ |
| Playing of 30 second company promotional video or static vision and voice over | \$2,500 | ✓ | ✓ | ✓ |
| 2 x Tickets to the awards event | \$340 | ✓ | ✓ | ✓ |
| Logo displayed at Awards evening | \$500 | ✓ | ✓ | ✓ |
| Logo on Awards Dinner invitation | \$400 | ✓ | ✓ | ✓ |
| Recognition in monthly E-News or industry publication during the awards program | \$600 | ✓ | ✓ | ✓ |
| Company branding on entertainment stage | \$3,500 | ✓ | | |
| Company branding on table menu | \$2,500 | ✓ | ✓ | |
| Distribution of company branded promotional material during the evening | \$2,000 | ✓ | ✓ | |
| Prominent logo on the Landscape Queensland website and hyperlinked to your website | \$500 | ✓ | ✓ | ✓ |
| 1 x Advertorial in Landscape Queensland E-News | \$500 | ✓ | ✓ | |
| Logos included in the footer of all Landscape Queensland email communications | \$2,000 | ✓ | | |
| Value for Investment | | \$15,840 | \$10,340 | \$7,340 |



Sponsorship Agreement

This agreement is between Landscape Queensland Ind. Assoc. Inc. ABN 92 439 102 270, PO Box 245 Geebung, Qld, 4034("Landscape Queensland") and

(Insert your company name)

ABN

of _____

(Insert address)

Your signature below indicates your commitment to being a sponsor of the 2013 Landscape Queensland Construction Excellence Awards as a _____ (Insert Sponsorship category) with the investment of \$_____ (insert applicable cost GST Inclusive). In return for your sponsorship, Landscape Queensland will provide the opportunities outlined above and will liaise with you to ensure a mutually beneficial outcome. Should you have any queries, please contact our office on 1300 883 966.

**NB – Your sponsorship agreement is for the 2013 awards program with all inclusions expiring within the 2013 calendar year (unless an alternate arrangement has been made with & agreed upon by Landscape Queensland). As such, no inclusions will be carried forward to the following year. In addition to this provision of sponsor benefits will be dependent upon supply of relevant information and materials by the sponsor to Landscape Queensland within requested timeframes.*

Invoicing Details

Contact name for invoicing: _____

Signatures

Signed on behalf of you

Signed on behalf of Landscape Queensland

Print name

Print name

Title

Title

Date

Date

**Please sign and return this agreement at your earliest convenience via one of the following methods:
email: info@landscapequeensland.com.au or Fax: 07 3265 5556**



Landscape Queensland Industries Assoc. Inc.

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GEEBUNG, QLD, 4034

Ph: 1300 883 966, **Fax:** (07) 3265 555, **Email:** info@landscapequeensland.com.au

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